FLF LOGO

🛒 ✉ ❓ ❶

🔍

❷

Home　Dogs　Cats　New Arrivals　Specials

ORDER SUMMARY

❹

Item(s)	Price	Quantity		Total
Argyle Sweater Size: SM Color: Green/Blue	~~$24.00~~ **$18.00**	1	Update · Remove · Wishlist	**$18.00**

Coupon Code: [_____]　Apply 🐾　　Continue Shopping 🐾　　**SubTotal: $18.00**

CHECK OUT 🐾

❺

Similar Items (4)

◀　$25.00　　$34.00　　$24.00　　$42.00　▶

❻

Recent Searches:　"Pants", "Dresses for cats", "Sweaters"　　🔍

❼

SHOP BY CATEGORY

DOGS
Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS
Shirts & Sweaters
Coats
Neckwear
Dresses

NEW ARRIVALS
SPECIALS

MY FLF
Account Info
Wish List
Oder History
Shopping Cart

SUPPORT & SERVICES
Customer Service
Shipping
Returns
About FLF
Contact Us

🐾 f 📺 t 🐾

Notes:

❶　Utility navigation: (?) About & Customer Service, Contact, Cart, Account login, Search. On every page.

❷　Main Navigation. Paw denotes current category page. On every page.

❸　Breadcrumb

❹　Order summary box:Item detail with image; price; quanitity (text box for updating); Update button for quantity change, Remove button to remove line item, Wishlist to save the item for later; item total; coupon code text box for additional discount, continue shopping button, cart subtotal (multiple items)l Check Out button.

❺　Similar Items (promotions area)

❻　Search area: contains recent search strings and search box.

❼　Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

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LOGIN 🛒 ✉ ❓ ❶

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CHECKOUT > **BILLING** > SHIPPING > REVIEW > CONFIRMATION ❸

RETURNING CUSTOMERS ❹

Email: [_____] Password: [_____] [Login 🐾] Forgot my Password

NEW CUSTOMERS ❺

Billing Addess

*First Name: [_____]
*Last Name: [_____]
Company: [_____]
*Address 1: [_____]
Address 2: [_____]
Postal Code: [_____]
*City: [_____]
*State: [Select One ▼]
*Phone: [___] - [___] - [___]

* Required Fields

Shipping Address

☐ **Same as Billing Addess**

*First Name: [_____]
*Last Name: [_____]
Company: [_____]
*Address 1: [_____]
Address 2: [_____]
Postal Code: [_____]
*City: [_____]
*State: [Select One ▼]
*Phone: [___] - [___] - [___]

* Required Fields

Payment Information

Payment Type: [Credit Card ▼]
Name on Credit Card: [_____]
Credit Card Type: [VISA ▼]
Credit Card #: [_____]
Expiration Date: [-- ▼] [-- ▼]
Security Code (CVV): [____] What's This?

☐ **Save my Payment Information!**

Create an Account

Email: [_____]
Password: [_____]
Retype Password: [_____]
Security Question: [Select One ▼]
Answer: [_____]

Your Account has been created!

[Create 🐾]

[Continue Shopping 🐾] [**CONTINUE CHECK OUT** 🐾] ❻

---

❼

SHOP BY CATEGORY

DOGS
Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS
Shirts & Sweaters
Coats
Neckwear
Dresses

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Notes:

❶ Utility navigation: (?) About & Customer Service, Contact, Cart, Account login, Search. On every page.

❷ Main Navigation. Paw denotes current category page. On every page.

❸ Breadcrumb

❹ Returning Customers login box. Successful login directs to the billing page for confirmation.

❺ New Customers Information boxes: Billing address, Shipping address (if box is checked, info in Billing Address area copies over, Payment information which can be saved to their accound profile by checking the box, Create an Account ("Your account has been cre-ated appears after the create button is hit and successfully created.

❻ Check out button and Continue shopping button.

❼ Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

CREATE JENERATE CELEBRATE
FourLeggedFashions.com - WIREFRAMES
JENNIFER MULTARI

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MULTARI@DESIGNJENESIS.COM
425.753.6964

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CHECKOUT > **BILLING** > SHIPPING > REVIEW > CONFIRMATION ❸

❌ There were required fields omitted on this form. Please correct the entries marked with a red paw. 🐾 ❹

RETURNING CUSTOMERS ❺

Email: [_____]   Password: [_____]   [Login 🐾]   Forgot my Password

NEW CUSTOMERS ❻

Billing Addess

*First Name: [Jennifer]
*Last Name: [Multari]
Company: [ ]
*Address 1: [123 Eastlake Ave.]
Address 2: [Apt. 100]
Postal Code: [98102]
*City: [Seattle]
*State: [WA]
*Phone: [425] - [555] - [5555]

* Required Fields

Shipping Address

☑ **Same as Billing Addess**

*First Name: [Jennifer]
*Last Name: [Multari]
Company: [ ]
*Address 1: [123 Eastlake Ave.]
Address 2: [Apt. 100]
Postal Code: [98102]
*City: [Seattle]
*State: [WA] [Select One ▼]
*Phone: [425] - [555] - [5555]

* Required Fields

Payment Information

❌ There were required fields omitted on this form
Please correct the entries marked with a right arrow. ❼

Payment Type: [Credit Card ▼] 🐾
Name on Credit Card: [ ] 🐾
Credit Card Type: [VISA ▼] 🐾
Credit Card #: [ ] 🐾
Expiration Date: [-- ▼] [-- ▼] 🐾
Security Code (CVV): [ ] What's This?

☐ **Save my Payment Information!**

Create an Account

Email: [multarjr@yahoo.com]
Password: [**********]
Retype Password: [**********]
Security Question: [What is the name of...]
Answer: [Answer]

Your Account has been created!

[Create 🐾]

[Continue Shopping 🐾]   [CONTINUE CHECK OUT 🐾] ❽

SHOP BY CATEGORY ❾

DOGS
Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS
Shirts & Sweaters
Coats
Neckwear
Dresses

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Notes:

❶ Utility navigation: (?) About & Customer Service, Contact, Cart, Account login, Search. On every page.
❷ Main Navigation. Paw denotes current category page. On every page.
❸ Breadcrumb
❹ Warning box at the top of the page when there is incomplete or incorrect information is present in the new customer fields.
❺ Returning Customers login box. Successful login directs to the billing page for confirmation.

❻ New Customers Information boxes: Billing address, Shipping address (if box is checked, info in Billing Address area copies over, Payment information which can be saved to their accound profile by checking the box, Create an Account ("Your account has been cre- ated appears after the create button is hit and successfully created.
❼ Error notations (red paws) next to incomplete or incorrect data fields. Includes warning text in the boxes where the errors appear.
❽ Check out button and Continue shopping button.
❾ Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

Error / Login & New Customer Page

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SHIPPING

Shipping Method ❹

❺

○ **Standard** (UPS Ground) $9.95

● **2-Day** (UPS 2-Day) $14.90

○ **Next Day** (UPS Next Day) $19.90

Shipping Information and Rates

Order SubTotal

Argyle Sweater, Qty 1 **$18.00**

2-Day (UPS 2-Day) **$14.90**

$32.90

❻

Continue Shopping 🐾

CONTINUE CHECK OUT 🐾

❼

SHOP BY CATEGORY

DOGS
Shirts & Sweaters
Coats
Overalls
Swimwear
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CATS
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Notes:

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❸ Breadcrumb

❹ Shipping Method box: user selects a shipping method by clicking the radio button. Includes themethos name and associated price based on number of items and user zip code. A link to shipping rates page is included.

❺ Order Subtotal box: contains the basic price information of the item with the selected shipping method. The shippin price automatically updates when a different method is selected.

❻ Check out button and Continue shopping button.

❼ Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

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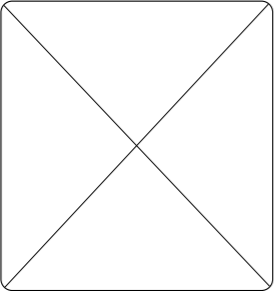MULTARI@DESIGNJENESIS.COM
425.753.6964

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Home   Dogs   Cats   New Arrivals   Specials   ❷

REVIEW YOUR ORDER

Item(s)	Price	Quantity		Total	❹
Argyle Sweater Size: SM Color: Green/Blue	$24.00 **$18.00**	1	Edit Order 🐾	**$18.00**	

Billing Address

Jennifer Multari
123 Eastlake Ave.
Apt. 100
Seattle, WA 98102

Edit Billing 🐾

Shipping Address

Jennifer Multari
123 Eastlake Ave.
Apt. 100
Seattle, WA 98102

UPS 2-Day

Edit Shipping 🐾

Payment Method

Credit Card - VISA
xxxx-xxxx-xxxx-8867
Expires: 02/2015

Edit Payment 🐾

Edit Order 🐾

Continue Shopping 🐾

SubTotal: $18.00   ❺
Tax: $3.25
UPS 2-Day Shipping: $14.90
Discount: $0.00

TOTAL: $36.15

PLACE ORDER 🐾   ❻

SHOP BY CATEGORY

DOGS
Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS
Shirts & Sweaters
Coats
Neckwear
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Notes:

❶ Utility navigation: (?) About & Customer Service, Contact, Cart, Account login, Search. On every page.

❷ Main Navigation. Paw denotes current category page. On every page.

❸ Breadcrumb

❹ Order Summary of all items placed in the cart. At this stage, the user can only edit the item by going back to the order summary or the product detail page.

❺ Order details: includes user input details like billing and shipping address and method with edit buttons; payment information with edit button, Edit Order button to edit the Order Summary in Cart, Continue Shopping button (all info is stored and user is brought to this page from the new Order Summary/Cart page.

❻ Place Order button: finalization of the order process.

❼ Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

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ORDER CONFIRMATION

❹

Thank you for your order!

Order Number: 123456

Your order should ship from our warehouse within 2 business days. The details of your purchase are below and will be sent to you in an email.

To check the status of this order or view your order history, click here.

[Continue Shopping]

❺

Item(s)	Price	Quantity	Total
Argyle Sweater Size: SM Color: Green/Blue	~~$24.00~~ **$18.00**	1	**$18.00**

❻

Billing Address

Jennifer Multari
123 Eastlake Ave.
Apt. 100
Seattle, WA 98102

Payment Method

Credit Card - VISA
xxxx-xxxx-xxxx-8867
Expires: 02/2015

SubTotal: $18.00
Tax: $3.25
UPS 2-Day Shipping: $14.90
Discount: $0.00

BILLED: $36.15

Shipping Address

Jennifer Multari
123 Eastlake Ave.
Apt. 100
Seattle, WA 98102

UPS 2-Day

[Continue Shopping]

❼

SHOP BY CATEGORY

DOGS
Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS
Shirts & Sweaters
Coats
Neckwear
Dresses

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Notes:

❶   Utility navigation: (?) About & Customer Service, Contact, Cart, Account login, Search. On every page.

❷   Main Navigation. Paw denotes current category page. On every page.

❸   Breadcrumb

❹   Order Confirmation section 1: Text notifying the user that their order has been placed. Includes their order reference number, a Continue Shopping button to take them back to the home page and a link to take them to their order history page.

❺   Order Confirmation section 2: Order Summary.

❻   Order Confirmation section 3: Billing and shipping address and method, payment method and totals details. Includes another Continue Shopping button to the home page. Shopping doesn't have to end after a purchase!

❼   Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

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② Home   Dogs   Cats   New Arrivals   🐾 Specials
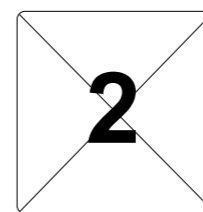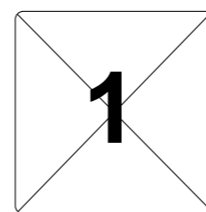
④
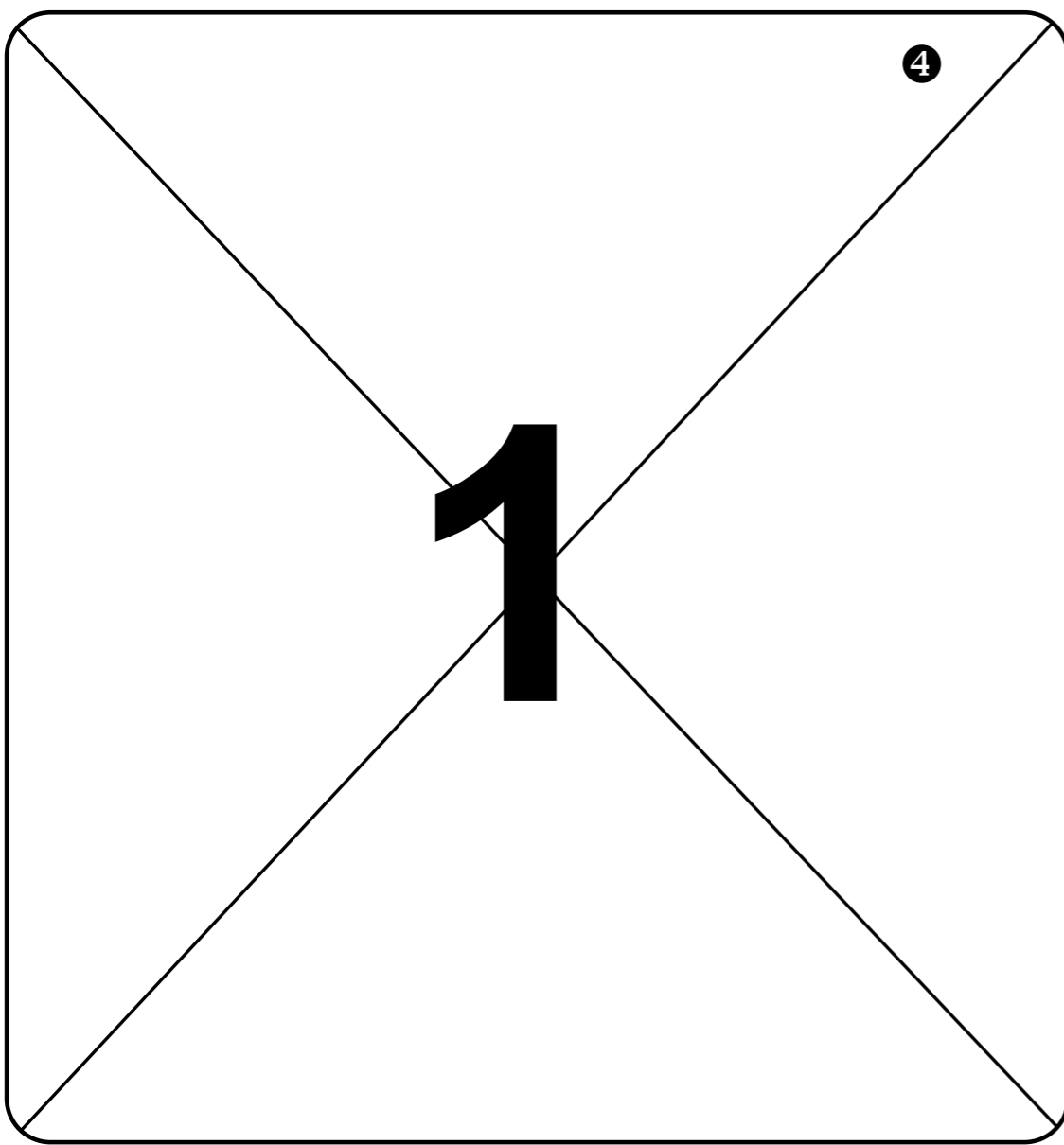
Argyle Sweater ⑤

~~Price: $24.00~~

SALE: $18.00

Rating: 🐾🐾🐾🐾 Reviews

This Argyle Sweater is warm, cozy and sophisticated for winter. Ribbed turtleneck, sleeves, and hem provide a secure fit. Made of warm, easy care, machine-washable acrylic.

Click to enlarge:

1   2

SALE! ⑥

Color ▼

Size ▼

Quantity: ☐

Add to Cart 🐾

To add to shopping cart, choose from options above.

Wishlist 🐾

⑦

Description	Size Chart	Reviews

| SIZE	Back -Body Length		Chest		Neck		Breeds
	CM	Inches	CM	Inches	CM	Inches	
XXS/6#	15-17	5.9-6.7	23-25	9.1-9.8	13-15	5.1-5.9	Chihuahua,Tea cup Poodls
XS/8#	19-21	7.5-8.23	27-29	10.6-11.4	17-19	6.7-7.5	Yorkie,Chihuahua
S/10#	23-25	9.1-9.8	31-33	12.2-13.0	21-23	8.3-9.1	Yorkie,Chihuahua,Maltese,Pomeranian
M/12#	27-29	10.6-11.4	35-37	13.8-14.6	25-27	9.8-10.6	Shih Tzu,Pekingese,Poodle,Mini Schnazer
L/14#	31-33	12.2-13.0	43-45	16.9-17.7	28-30	11.0-11.8	Shih Tzu,Pekingese,Poodle,Mini Schnazer,Pug
XL/16#	35-37	13.8-14.6	47-49	18.5-19.3	31-33	12.2-13.0	American Cocker,Fox Terrier
XXL/18#	39-41	15.4-16.1	51-53	20.0-20.8	34-36	13.4-14.2	English Cocker Spaniel,Beagle
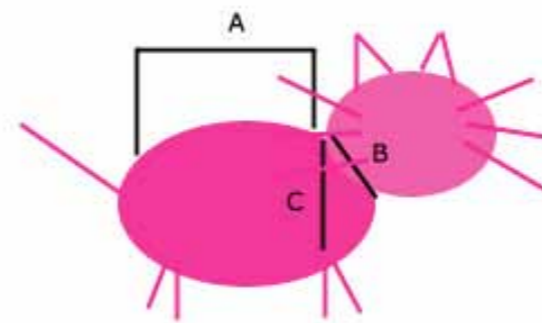
A. Measure length of pet's back from the base of the neck to the base of the tail.
B. Measure neck circumference.
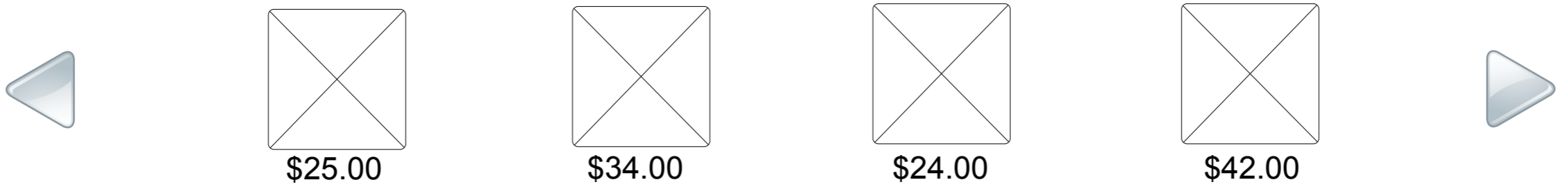C. Measure the broadest part of the chest.

Similar Items ⑧
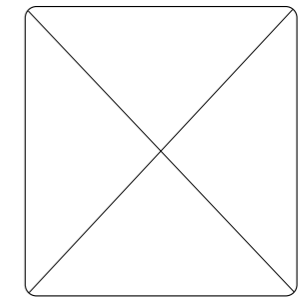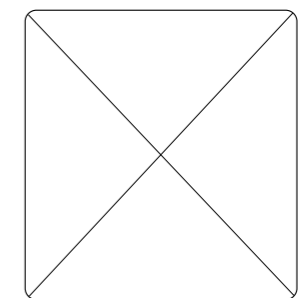
Sweater #1
$25.00

Shirt #1
$22.00

Search Results (4) ⑨

◀ $25.00 $34.00 $24.00 $42.00   ▶

Recent Searches: "Pants", "Dresses for cats", "Sweaters"   🔍 ⑩

⑪

SHOP BY CATEGORY

DOGS
Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS
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❸ Breadcrumb

❹ Main product image. Includes hover capability to view details and additional view (click thumbnails to enlarge in main picture window).

❺ Product information: Title, price, rating (reviews link takes user to reviews tab), short description, thumbnails. Area includes links: "Next/Previous Item" and "Back to Results".

❻ Purchase process area: "Sale" or "New" or other promotional area, color & size drop selections, quantity box, Add to Cart button, purchase instructions, wishlist button.

❼ Product detail area: tabbed box with detailed product description, size chart & instructions tab, reviews tab.

❽ Similar Items (promotions area)

❾ Search results slider

❿ Search area: contains recent search strings and search box.

⑪ Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

Product Details Page

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Home | Dogs | Cats | New Arrivals | Specials ❷

❸

(SPOTLIGHT PHOTO)

Search Results: Sweaters (5)

Compare 🐾 ❹   ❺ [Sort by ▼]   1 2 > View All ❻

Category ❼

DOGS
- ☐ Shirts & Sweaters
- ☐ Coats
- ☐ Overalls
- ☐ Swimwear
- ☐ Dresses

CATS
- ☐ Shirts & Sweaters
- ☐ Coats
- ☐ Neckwear
- ☐ Dresses

Brand
- ☐ Arrogant Cat
- ☐ FreeDOGS
- ☐ Joyrich
- ☐ Louis Dog
- ☐ Ruff Ruff Couture
- ☐ Ruff Wear
- ☐ Wooflink

Size
- ☐ XXS / XS   ☐ XL
- ☐ S   ☐ XXL
- ☐ M   ☐ XXXL
- ☐ L   ☐ OS

Color
■ ■ ■ ■ ■ ■ ■

Price
- ☐ < $10.00
- ☐ $10.00 - $20.00
- ☐ $20.00 - $30.00
- ☐ $30.00 - $40.00
- ☐ $40.00 - $50.00
- ☐ > $50.00
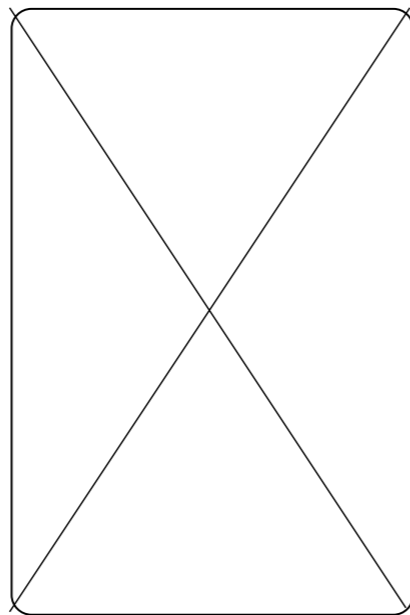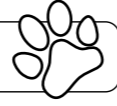
Classic Cableknit Sweater
Price: $34.00
Compare: ○
Rating: 🐾🐾🐾🐾

Pink Cable Sweater *NEW!* ❽
Price: $25.00
Compare: ○
Rating: 🐾🐾🐾🐾

Argyle Sweater *SALE!*
Price: $24.00
SALE: $18.00
Compare: ○
Rating: 🐾🐾🐾

Fuzzy Pink Sweater
Price: $24.00
Compare: ○
Rating: 🐾🐾

Compare 🐾   [Sort by ▼]   1 2 > View All

Recent Searches: "Pants", "Dresses for cats", "Sweaters"   🔍 ❾

SHOP BY CATEGORY ❿

DOGS
Shirts & Sweaters
Coats
Overalls
Swimwear
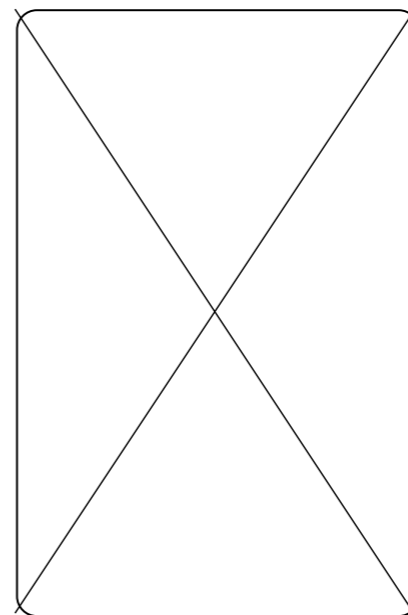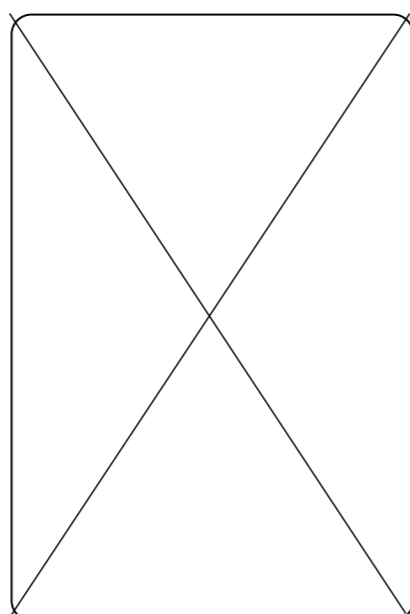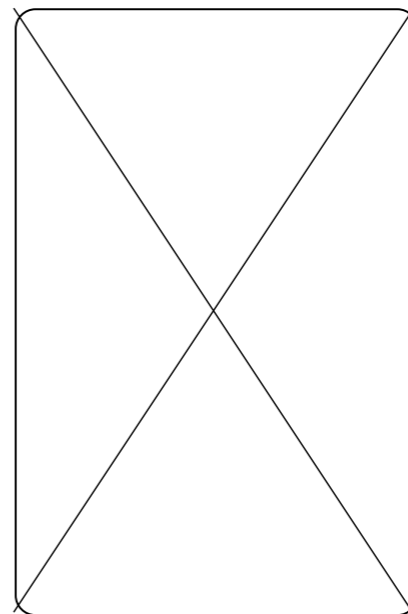Dresses

CATS
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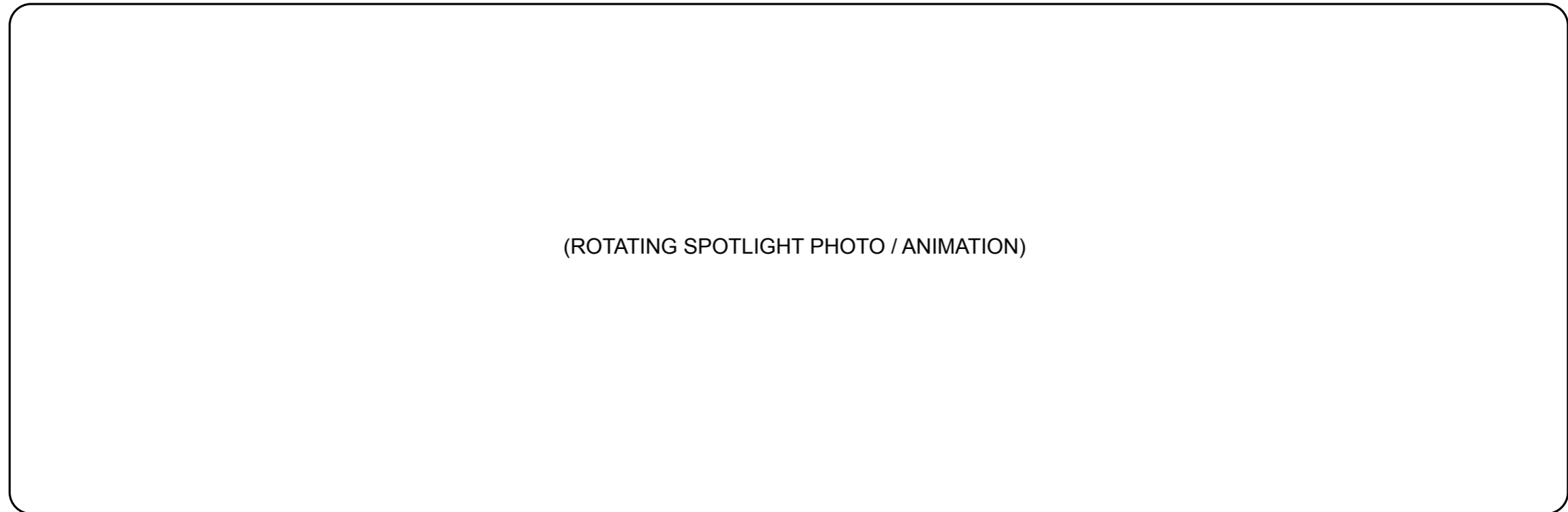
Notes:

❶ Utility navigation: (?) About & Customer Service, Contact, Cart, Account login, Search. On every page.

❷ Main Navigation. Paw denotes current category page. On every page.

❸ Spotlight Image with Results notation

❹ Compare button (when clicked, will bring user to a compare page where selected products are shown. Located at the top and bottom of product listing.

❺ "Sort by" drop down (Relevance, New & Bestselling, Price: High to Low, Price: Low to High. Located at the top and bottom of product listing.

❻ Pagination (page numbers as links and View All option.

❼ Sorting Options sidebar. User can select multiple options.

❽ Product Information: Photo, Item name, Price, Compare radio button, Pup Paws ratings, New or Sale notation in upper right of product block. Four per page (small inventory), listing number would increase with increased inventory.

❾ Search area: contains recent search strings and search box.

❿ Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

Product Listings Page - Search Results

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(ROTATING SPOTLIGHT PHOTO / ANIMATION)

❹

DOGS

(DOG PHOTO)

Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS

(CAT PHOTO)

Shirts & Sweaters
Coats
Neckwear
Dresses

NEW ARRIVALS & SPECIALS

(PHOTO)

NEW! for Dogs
NEW! for Cats
FEATURED
SALE

❺

SHOP BY CATEGORY

DOGS
Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS
Shirts & Sweaters
Coats
Neckwear
Dresses

NEW ARRIVALS
SPECIALS

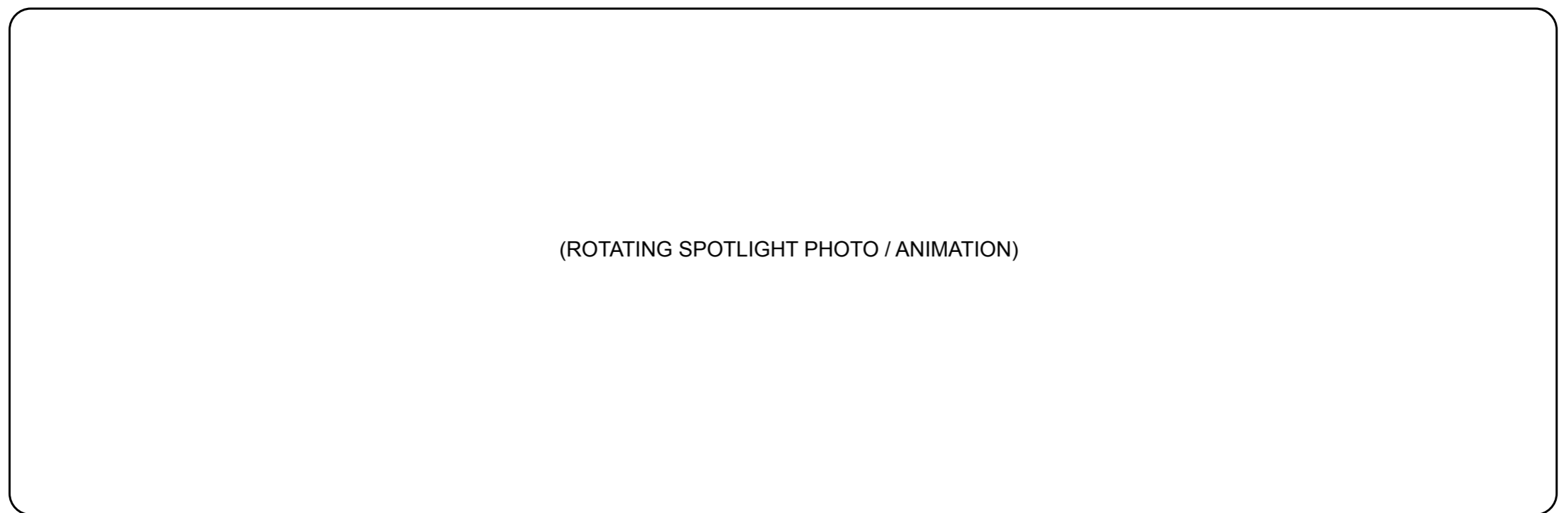**MY FLF**
Account Info
Wish List
Oder History
Shopping Cart

SUPPORT & SERVICES
Customer Service
Shipping
Returns
About FLF
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Notes:

❶ Utility navigation: (?) About & Customer Service, Contact, Cart, Account login, Search. On every page.

❷ Main Navigation. Paw denotes current category page. On every page.

❸ Spotlight Image or Flash animation.

❹ Main categories with sub categories.

❺ Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

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FLF LOGO

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❷

Home Dogs Cats New Arrivals Specials

❸

(ROTATING SPOTLIGHT PHOTO / ANIMATION)

❹

DOGS
(DOG PHOTO)

Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS
(CAT PHOTO)

Shirts & Sweaters
Coats
Neckwear
Dresses

NEW ARRIVALS & SPECIALS
(PHOTO)

NEW! for Dogs
NEW! for Cats
FEATURED
SALE

❺

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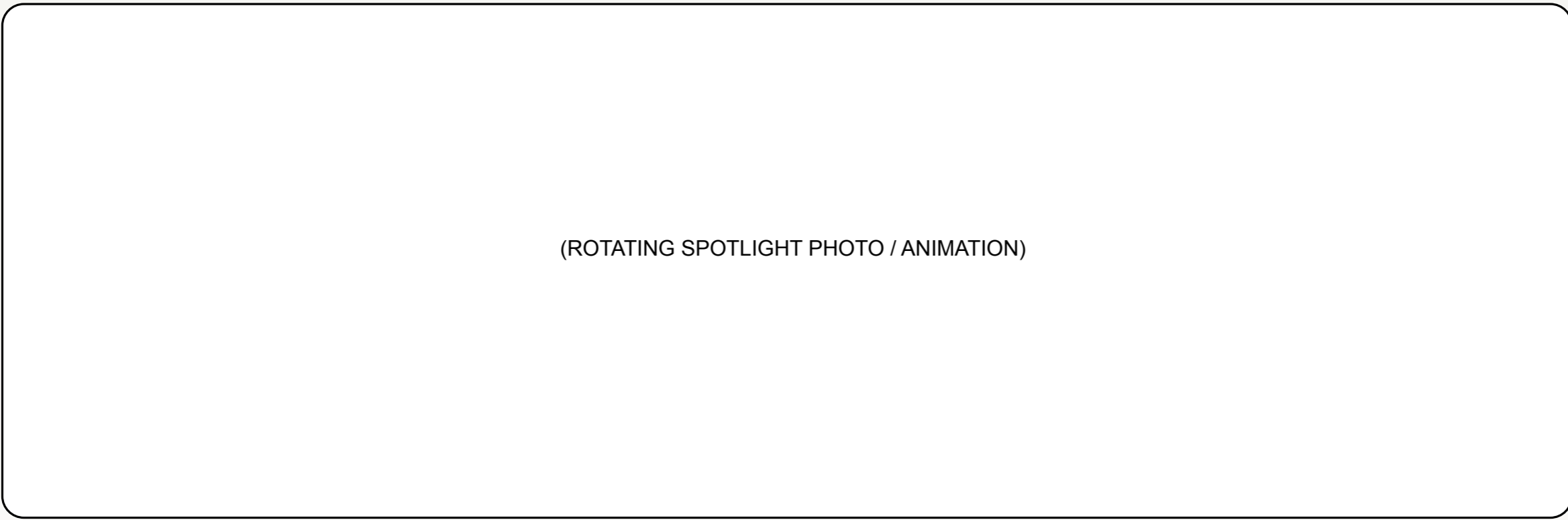
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LOGIN 🛒 ✉ ? ❶

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♣ Home   Dogs   Cats   New Arrivals   Specials

❸

(ROTATING SPOTLIGHT PHOTO / ANIMATION)

❹

DOGS

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NEW ARRIVALS & SPECIALS

NEW! for Dogs
NEW! for Cats
FEATURED
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