

FLF LOGO

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(ROTATING SPOTLIGHT PHOTO / ANIMATION)

DOGS

(DOG PHOTO)

Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS

(CAT PHOTO)

Shirts & Sweaters
Coats
Neckwear
Dresses

NEW ARRIVALS & SPECIALS

(PHOTO)

NEW! for Dogs
NEW! for Cats
FEATURED SALE

SHOP BY CATEGORY

DOGS

Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS

Shirts & Sweaters
Coats
Neckwear
Dresses

NEW ARRIVALS SPECIALS

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Notes:

- ❶ Utility navigation: (?) About & Customer Service, Contact, Cart, Account login, Search. On every page.
- ❷ Main Navigation. Paw denotes current category page. On every page.
- ❸ Spotlight Image or Flash animation.
- ❹ Main categories with sub categories.
- ❺ Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

Home

CREATE JENERATE CELEBRATE
FourLeggedFashions.com - WIREFRAMES
JENNIFER MULTARI

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MULTARI@DESIGNJENESIS.COM
425.753.6964



Home

Dogs

Cats

New Arrivals

Specials

(SPOTLIGHT PHOTO)

Search Results: Sweaters (5)**Category****DOGS**

- Shirts & Sweaters
- Coats
- Overalls
- Swimwear
- Dresses

CATS

- Shirts & Sweaters
- Coats
- Neckwear
- Dresses

Brand

- Arrogant Cat
- FreeDOGS
- Joyrich
- Louis Dog
- Ruff Ruff Couture
- Ruff Wear
- Wooflink

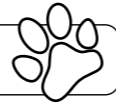
Size

- XXS / XS
- S
- M
- L
- XL
- XXL
- XXXL
- OS

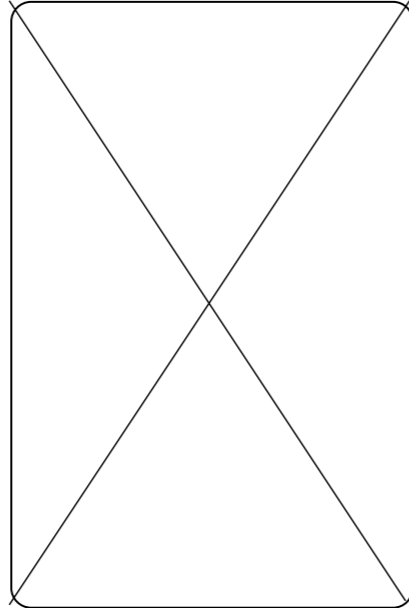
Color**Price**

- < \$10.00
- \$10.00 - \$20.00
- \$20.00 - \$30.00
- \$30.00 - \$40.00
- \$40.00 - \$50.00
- > \$50.00

Compare



4

**Classic Cableknit Sweater**

Price: \$34.00

Compare:

Rating:

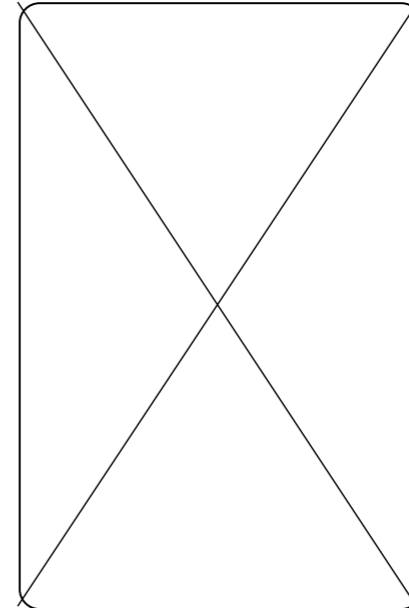
5

Sort by



1 2 > View All

6

**Pink Cable Sweater**

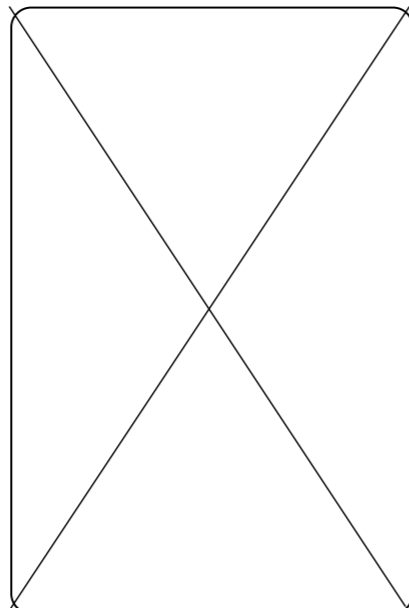
Price: \$25.00

Compare:

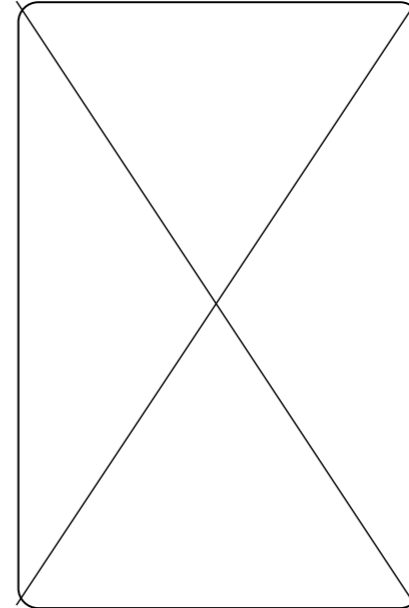
Rating:

NEW!

8

**Argyle Sweater**Price: ~~\$24.00~~
SALE: \$18.00Compare:

Rating:

SALE!**Fuzzy Pink Sweater**

Price: \$24.00

Compare:

Rating:

Compare



Sort by



1 2 > View All

Recent Searches:

"Pants", "Dresses for cats", "Sweaters"



9

SHOP BY CATEGORY**DOGS**

Shirts & Sweaters
Coats
Overalls
Swimwear
Dresses

CATS

Shirts & Sweaters
Coats
Neckwear
Dresses

**NEW ARRIVALS
SPECIALS****MY FLF**

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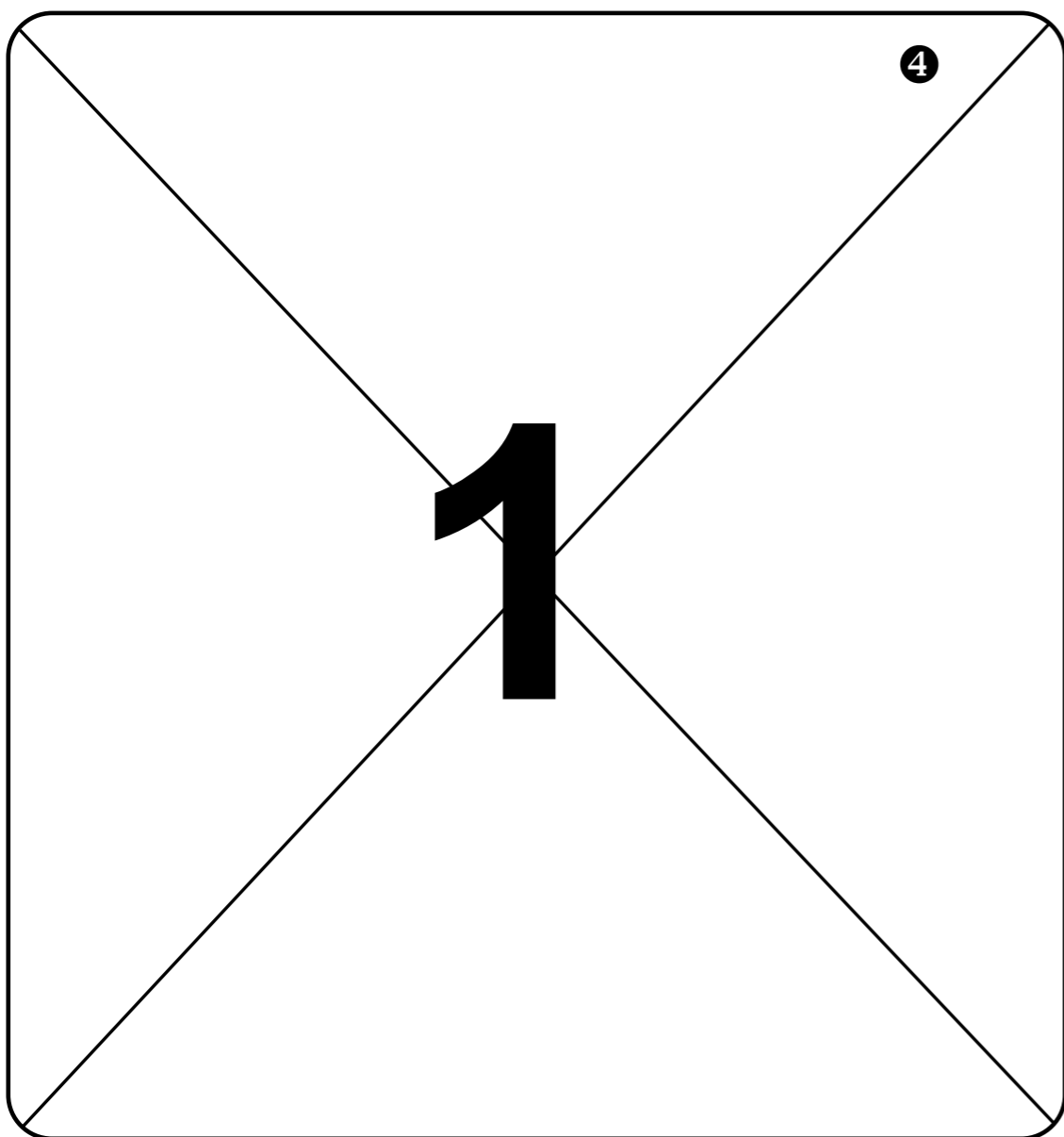
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- 2 Main Navigation. Paw denotes current category page. On every page.
- 3 Spotlight Image with Results notation
- 4 Compare button (when clicked, will bring user to a compare page where selected products are shown. Located at the top and bottom of product listing.
- 5 "Sort by" drop down (Relevance, New & Bestselling, Price: High to Low, Price: Low to High. Located at the top and bottom of product listing.
- 6 Pagination (page numbers as links and View All option).
- 7 Sorting Options sidebar. User can select multiple options.
- 8 Product Information: Photo, Item name, Price, Compare radio button, Pup Paws ratings, New or Sale notation in upper right of product block. Four per page (small inventory), listing number would increase with increased inventory.
- 9 Search area: contains recent search strings and search box.
- 10 Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.

Product Listings Page - Search Results

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Argyle Sweater

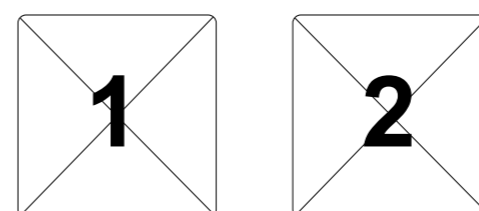
[Next Item >](#)
[Back to Results >](#)

Price: ~~\$24.00~~
SALE: \$18.00

Rating: [Reviews](#)

This Argyle Sweater is warm, cozy and sophisticated for winter. Ribbed turtleneck, sleeves, and hem provide a secure fit. Made of warm, easy care, machine-washable acrylic.

Click to enlarge:



SALE!

Color

Size

Quantity:

Add to Cart

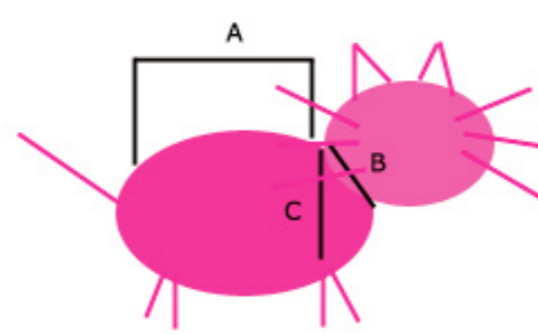
To add to shopping cart, choose from options above.

Wishlist

Hover to magnify

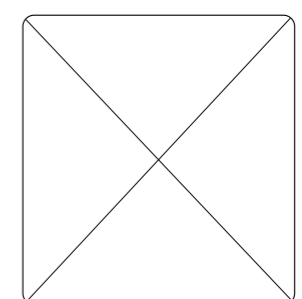
Description **Size Chart** **Reviews**

SIZE	Back -Body Length		Chest		Neck		Breeds
	CM	Inches	CM	Inches	CM	Inches	
XXS/6#	15-17	5.9-6.7	23-25	9.1-9.8	13-15	5.1-5.9	Chihuahua, Tea cup Poodls
XS/8#	19-21	7.5-8.23	27-29	10.6-11.4	17-19	6.7-7.5	Yorkie, Chihuahua
S/10#	23-25	9.1-9.8	31-33	12.2-13.0	21-23	8.3-9.1	Yorkie, Chihuahua, Maltese, Pomeranian
M/12#	27-29	10.6-11.4	35-37	13.8-14.6	25-27	9.8-10.6	Shih Tzu, Pekingese, Poodle, Mini Schnazer
L/14#	31-33	12.2-13.0	43-45	16.9-17.7	28-30	11.0-11.8	Shih Tzu, Pekingese, Poodle, Mini Schnazer, Pug
XL/16#	35-37	13.8-14.6	47-49	18.5-19.3	31-33	12.2-13.0	American Cocker, Fox Terrier
XXL/18#	39-41	15.4-16.1	51-53	20.0-20.8	34-36	13.4-14.2	English Cocker Spaniel, Beagle

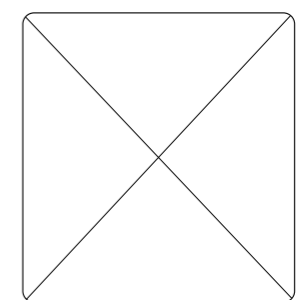


- A. Measure length of pet's back from the base of the neck to the base of the tail.
- B. Measure neck circumference.
- C. Measure the broadest part of the chest.

Similar Items

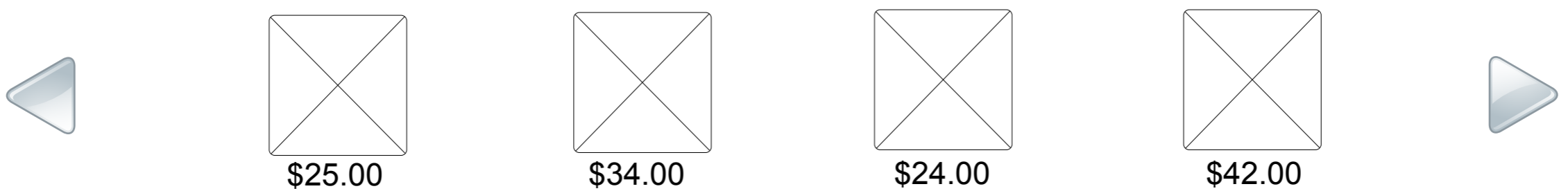


Sweater #1
\$25.00



Shirt #1
\$22.00

Search Results (4)



Recent Searches: "Pants", "Dresses for cats", "Sweaters"

SHOP BY CATEGORY

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- 3 Breadcrumb
- 4 Main product image. Includes hover capability to view details and additional view (click thumbnails to enlarge in main picture window).
- 5 Product information: Title, price, rating (reviews link takes user to reviews tab), short description, thumbnails. Area includes links: "Next/Previous Item" and "Back to Results".
- 6 Purchase process area: "Sale" or "New" or other promotional area, color & size drop selections, quantity box, Add to Cart button, purchase instructions, wishlist button.
- 7 Product detail area: tabbed box with detailed product description, size chart & instructions tab, reviews tab.
- 8 Similar Items (promotions area)
- 9 Search results slider
- 10 Search area: contains recent search strings and search box.
- 11 Footer: Main and sub shopping categories, account information links, support and services links, social media links, privacy policy, sitemap.