



FUNCTIONAL SPECIFICATIONS

FourLeggedFashions.com / ITC 200

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Site Features

The FourLeggedFashions website design will adhere to the following requirements:

Branding:

1. The FourLeggedFashions website will adhere to the branding standards as set forth in the (fictional) FourLeggedFashions branding guidelines document
2. Photographs of products will be high quality and in proper perspective as to allow for proper inspection

Technical:

1. The website will be written using valid XHTML & CSS while utilizing PHP & mySQL to generate pages
2. The website will employ JavaScript/JQuery for spotlight images, product galleries, etc
3. The website will be able to be viewed on both Mac & PC computers
4. Target browsers will be Firefox 3 and 4, Safari 3, 4 and 5, Internet Explorer 7 & 8. Internet Explorer versions prior to 7 will not be supported

Specific Features

The main purpose of the FourLeggedFashions website will be to inform past/present/future customers of the FourLeggedFashions product offerings available for purchase via the FourLeggedFashions website.

As such the FourLeggedFashions website will incorporate user features such as:

Informational:

1. About - History & General Information
2. Mailing Address
3. Email
4. Phone Numbers
5. Social Media Links
6. Privacy Policy / Disclaimer

Customer Tools:

1. Product Search
2. Customer Login
3. Shopping Cart
4. Wish List
5. Account Summary
6. Order Status

Product Features:

1. High Quality Product Photos with Slideshow
2. Measurements of product including but not limited to length, width and possibly based on weight of animal where applicable.
3. Description of product
4. Customer Reviews
5. Suggested Products
6. Top Products

Customer Service Features:

1. Help & FAQ
2. Customer Service contact
3. Shipping & Tracking Information
4. Return Information and Process